The Troy Now Initiative encompasses the City of Troy’s American Rescue Plan Act (ARPA) projects and initiatives. Utilizing APRA funding, the City of Troy will invest $42.8M in funds to support Troy’s economic recovery.

The goal for this one-time funding is to provide a meaningful long-term impact in our city.

What we will cover today:
- Neighborhood Projects of Interest
- General Project Categories
- Submitting your ideas
Neighborhood Projects of Interest

- Home Improvement Projects
- Food Access
- Public Art
- City Park Investments
- Knickerbacker Pool
We want to hear from you

Program Categories

- Education/Workforce
- Business Development
- Affordable Home Ownership
- Home Improvement Programs
  - Expansion of Lansingburgh Strong initiative
  - Home/Property Investment
- Youth Programming
- Childcare Assistance
- Food Access
- Public Art
- Tourism
Submitting Project Proposals

• The pre-application is available online at troynow.org. Complete the form to the best of your ability.

• After submitting the pre-application, you may be contacted for more information.

• **What types of projects is the city looking for?**
  • Projects should **address the public health or economic impact** of the COVID-19 pandemic.
  • Projects should bring a **long-term, sustainable, positive impact** on the corresponding organization, neighborhood or community.
  • As this is a one-time revenue source, funds should be used for **capital investments** (buildings, real estate, equipment) rather than ongoing operating expenses.
  • While projects do not need to be submitted by a non-profit organization, it is extremely important that any funded projects can meet **reporting requirements**. Working with an established organization with experience administering programs is strongly encouraged.
Submitting Other Input

- General input on funded projects and initiatives can be submitted through social media channels, at community informational sessions, or via email to info@troynow.org.